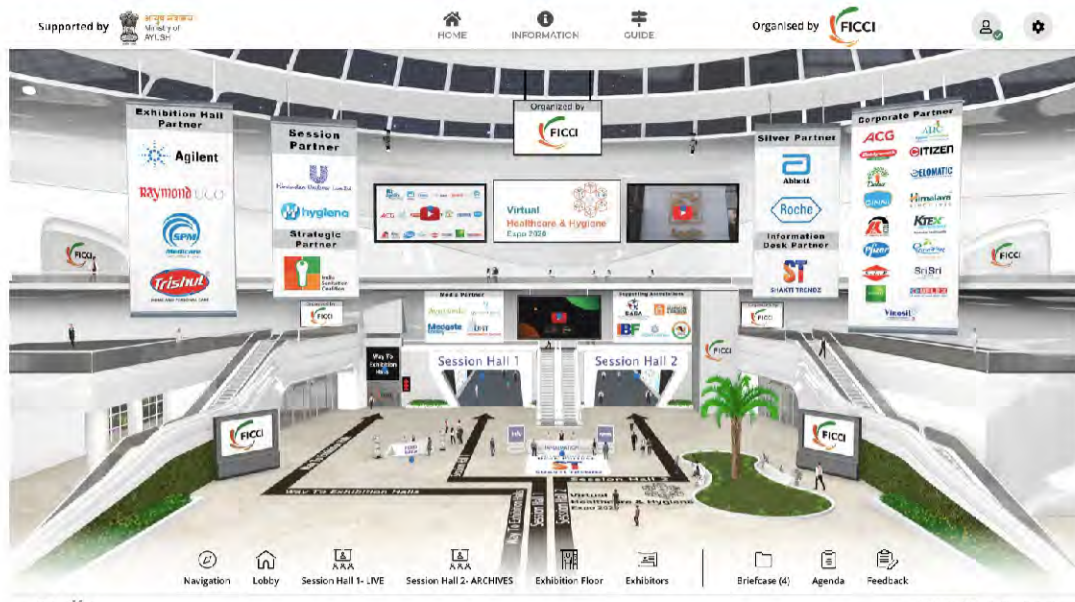


Virtual Healthcare & Hygiene Expo 2020

1st Virtual Exhibition & Conference on Healthcare & Hygiene Sector



THE VHHE 2020 NEWSLETTER



GOVERNMENT TO COME UP WITH REGULATORY GUIDELINES FOR OTC DRUGS.

Addressing FICCI webinar 'Growing Importance and Relevance of Self Care in New Normal', organized during the ongoing 'Virtual Healthcare & Hygiene Expo (VHHE) 2020', Mr Chandrashekhar said, "The consultative committee will give its recommendations to the Drugs Technical Advisory Board, which will be submitted to the government to amend the rules of OTC regulations.



The entire process can take 1-2 years to finalize." He also added that it is important to educate the consumers before promoting the OTC drugs. "Globally, there is information available for each OTC drug, but in India we don't have any law which mandates some sort of patient information with every OTC drug," he said. He said that it is imperative to first create awareness amongst the consumers to empower them to take an informed decision. "Once the OTC regulations come into place, then the information will be available for OTC drugs for the patients," Mr Chandrashekhar



Rahul Chauhan
Director, Regulatory & Medical Affairs
Reckitt Benckiser

Roll of the pharmaceutical industry in self-care

To discuss the role of pharmaceutical companies in tackling the issue at hand Mr Rahul Chauhan, Chair, FICCI OTC Taskforce and Director, Regulatory & Medical Affairs, Reckitt Benckiser said, "From the consumers' point of view, health and hygiene have emerged as an important area to focus and has taken a centre stage in one's life. People are eager to get more and more credible information about self-care."



Dr KK Aggarwal
President
CMAAO

Dr K K Aggarwal, President, CMAAO said that mortality in COVID is not a rule but an exception. A proper home and community care can reduce the pressure on existing medical infrastructure including hospitals. Highlighting the role of e-pharmacy, Mr Vikas Chauhan, Co-Founder, 1mg said that digital space has played a very important role for the consumers to access essential services like medicines during these times.



Nitin.G
Product Specialist
Agilent Technologies Pvt. Ltd.

Mr Nitin G, Product Specialist, Agilent Technologies India Pvt Ltd said that Artificial Intelligence is facilitating consumers to gather knowledge as people today want to learn, understand, and discuss what they are consuming. Dr Avula Laxmaiah, Scientist G & Head, DPHN, ICMR- National Institute of Nutrition, Hyderabad and Mr Rajat Banerji, Vice President, Corporate Affairs, Amway India, also shared their perspective on the role of nutrition and supplements in controlling the virus

UNLOCKING INDIA THROUGH TESTING

On the 4th day of the first Virtual Healthcare and Hygiene Expo we thought of conducting a webinar that addresses the elephant in the room, which was the role of testing in Unlocking India.

Dr Nivedita Gupta, Senior Scientist, Department of Epidemiology & Communicable Diseases, ICMR, speaking at the Webinar shared the entire journey of ICMR, the apex medical research body, that has been at the forefront of the COVID-19 response. Although, the Department of Health Research, had prepared a network of 106 labs for viral research following the SARS of 2009, the only lab that was capable of doing the viral diagnosis at the time of COVID outbreak was in Pune. Today the country has over 1000 facilities equipped to do the specialised molecular diagnostic testing. This has been done through strategic and appropriate steps and extensive training and capacity building of human resources across the labs and medical colleges.



Dr Nivedita Gupta,
SCIENTIST F, DEPARTMENT OF
EPIDEMIOLOGY AND COMMUNICABLE
DISEASES, ICMR

FICCI also released the Whitepaper on 'Economical, Accurate and Scalable COVID-19 Testing Solutions'. The paper gives some keen insights into seroprevalence studies with diagnostic testing, and how they impact COVID-19 management investments and plans. It will help to base our pandemic management strategies and future initiatives as the country unlocks.



Dr Shravan Subramanyam,
CO-CHAIR-FICCI MEDICAL DEVICE COMMITTEE,
MANAGING DIRECTOR INDIA & NEIGHBORING
MARKETS, ROCHE DIAGNOSTICS INDIA

Dr Shravan Subramanyam, Co-Chair, FICCI Medical Devices Committee & Managing Director, Roche Diagnostics India who moderated the FICCI session said, "India needs to focus on technology agnostic solutions that offer the best clinical outcomes (e.g. sensitivity and specificity) to measure exposure and potential immune response with SARS CoV-2 antibody tests."



Mr Suresh Vazirani,
CHAIRMAN & MANAGING DIRECTOR
TRANSASIA BIO-MEDICALS LTD

Mr Suresh Vazirani, Chairman & Managing Director, Transasia Bio-Medicals Ltd, a leading industry member expressed, "we are living through historical times, after a tremendous response, from these days will seem very significant. There has been a tremendous response from government, private sector as well as entrepreneurs." He also appreciated the newly launched I-mobile lab, which has been developed indigenously in just one month's time. The aim of the lab is to cover all 5650 Talukas (each taluka has 200 villages), by launching around 500 mobile labs.

India-Central America business meet on medical textiles was attended by 55 delegates.

India- Lebanon business meet on healthcare sector



Live Entertainment Program preformed by Grammy award winner Ricky Kej.



for Visitor registration link - ve.vhhe.in
Website. www.vhhe.in